

Municipal Cultural Action Plan (MCAP) 2018 Year in Review at a Glance

What the MCAP is About.

•The MCAP is a community-rooted, municipally facilitated, initiative that identifies a **set of achievable goals and actions** for Prince Albert to become a stronger cultural community.

Why the MCAP Matters.

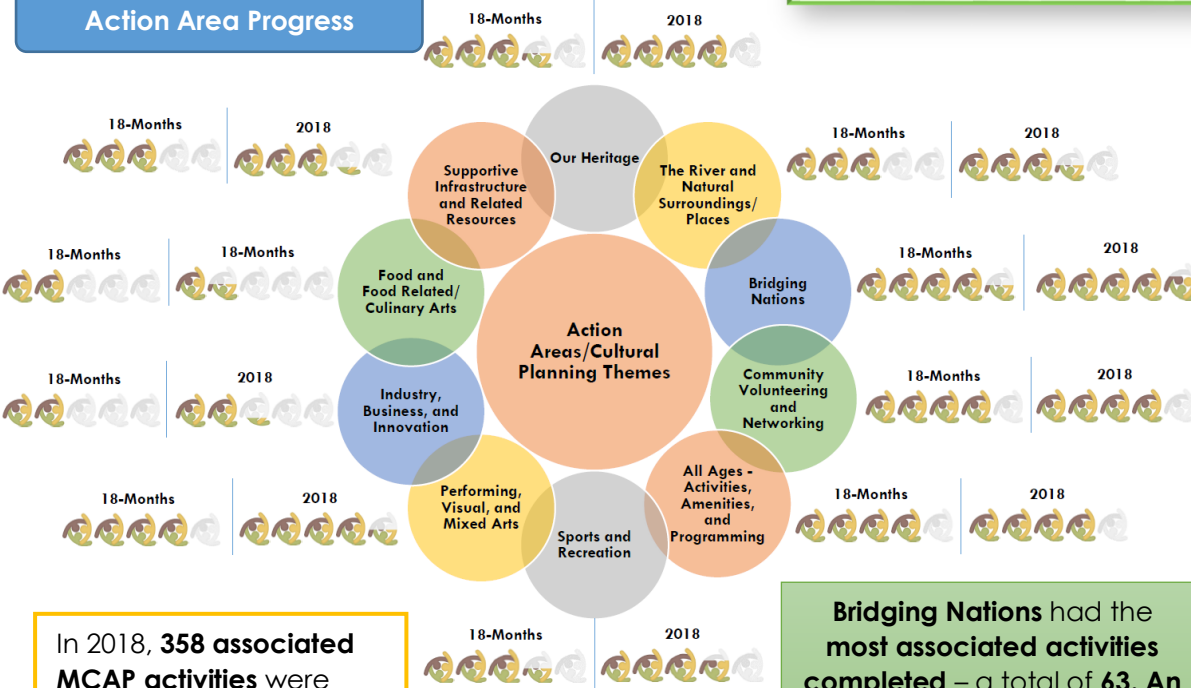
- MCAP's mission is to encourage the growth and unity of a **community of people** who are knowledgeable of our shared history and Indigenous roots and who are connected, engaged, and working together to maintain and **grow our unique cultural assets** for a strong and proud city.
- Our culture defines us. •Culture is a marketable asset.

What this Year in Review Contains.

- Highlights **key accomplishments** related to the MCAP in 2018 as compared to the 18 Month Report Card.
- Provides **Progress Ratings** for each of the **10 Action Areas** (themes) and related goals and initiatives.
- Shares **observations about operational areas** in 2018 – Coordination and Shared Leadership, Community Outreach, and Resource Mobilization.
- On-going evaluation to provide **motivation, incentive, capacity and accountability** to all involved in implementing the MCAP.

How the MCAP is Performing (2018 Year in Review)

Action Area Progress



In 2018, **358 associated MCAP activities** were completed.

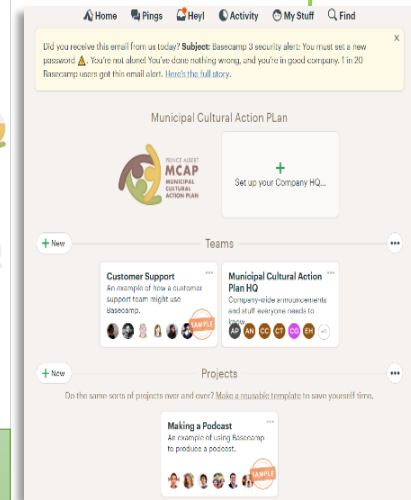
Bridging Nations had the most associated activities completed – a total of **63**. An increase of **15** since the 18 Month Report Card

Our Heritage and **Community Volunteering and Networking** were the two Action Areas/Themes with the **second most associated activities** – a total of **60** each.

Coordination and Shared Leadership

Areas of Strength

- ✓ The Working Group continues to meet on a regular basis. They met 3 times in 2018.
- ✓ Continued tracking through Working Group meetings.
- ✓ MCAP Basecamp created to share documents and coordinate efforts.
- ✓ There is continued support and gratitude for the Arts and Cultural Coordinator position and the City's on-going involvement in the MCAP.



Progress is measured by how much the logo is filled in on a scale of one to five: No colour, no actions taken; 1/4 colour, some actions taken; half colour, more actions taken; 3/4 colour, actions near complete; full colour, actions complete.



Community Outreach

The **Locals Culture Video** continues to be **promoted** and **recognized**.

Nominated for the **Saskatchewan Country Music Awards**.

Winner of the **SEDA Community Development Award**.



Video tops long list of P.A. SCMA nominees

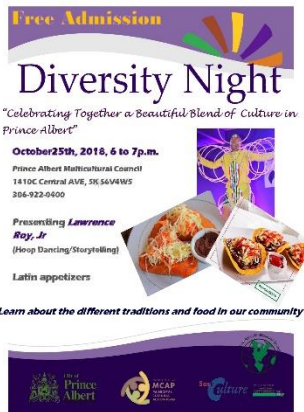
By Tyler Marr

Mar 27, 2019

✓ **Focused efforts on engagement and diversity** through the MCAP. New opportunities for community members to participate through events and initiatives related to arts, culture, and history.

✓ **On-going promotion of the MCAP and related initiatives.**

Promotion of the Events Calendar through postcards, bookmarks, and bus signs. Cross promotion of events and initiatives amongst organizations.



New MCAP related events include:

- ✓ Exploring our Cultural Diversity Nights
- ✓ July 5 Events in Memorial Square
- ✓ Horse & Carriage Downtown Historical Tour
- ✓ Downtown Art Walk
- ✓ Downtown Walking Food and Art Tour
- ✓ Pretty in Punk Music Festival
- ✓ Rock My Gypsy Soul Music Festival
- ✓ St. Mary's Cemetery Historical Tour



Areas of Strength

- ✓ Increased and on-going support for the MCAP through **people, financial, and in-kind contributions**.
- ✓ **MCAP core funding increased back to \$40,000.00 in 2019 from \$20,450 in 2018.**
- ✓ Arts and Cultural Coordinator **position supported**.
- ✓ **Arts and cultural grants** continue to be offered by the City of Prince Albert.

Resource Mobilization

Areas to Strengthen

- More **accountability** on **Working Group members** to **track progress to-date**.
- Further **coordination amongst City Departments** to **make the links to MCAP and other plans and initiatives**.
- **Prioritization of specific initiatives** related to Action Areas/Themes with least amount of progress.
- Continue to **engage and share** the **importance of MCAP** with Working Group, organizations, community, and Council.
- Gather **specific input on MCAP from the wider community**.
- **Secure on-going funding** for **Arts and Cultural Coordinator position** and **MCAP**.