



CITY OF PRINCE ALBERT

DESTINATION MARKETING LEVY ADVISORY COMMITTEE REGULAR MEETING

MINUTES

**TUESDAY, FEBRUARY 14, 2023, 2:05 P.M.
MAIN BOARDROOM, 2ND FLOOR, CITY HALL**

PRESENT: Mayor Greg Dionne
Councillor Dawn Kilmer
Richard Ahenakew
Mona Selanders

Terri Mercier, City Clerk
Nicholas Thomas, Administrator, Destination Marketing Fund
Craig Guidinger, Director of Planning and Development Services

1. CALL TO ORDER

Mayor Dionne, Chairperson, called the meeting to order.

2. APPROVAL OF AGENDA

0001. **Moved by:** Selanders

That the Agenda for this meeting be approved, as presented, and, that the presentations, delegations and speakers listed on the Agenda be heard when called forward by the Chair.

Absent: Councillor Ogradnick

CARRIED

3. DECLARATION OF CONFLICT OF INTEREST

4. ADOPTION OF MINUTES

0002. **Moved by:** Councillor Kilmer

That the Minutes for the Destination Marketing Levy Advisory Committee Regular Meeting held November 15, 2022, be taken as read and adopted.

Absent: Councillor Ogrodnick

CARRIED

5. CORRESPONDENCE & DELEGATIONS

6. REPORTS OF ADMINISTRATION & COMMITTEES

6.1 Destination Marketing Fund Grant Application Form – 2023 Senator's Cup – Full Contact Hockey Tournament (RPT 23-64)

Verbal Presentation was provided by Craig Guidinger, Director of Planning and Development Services.

0003. **Moved by:** Selanders

That the following be forwarded to an upcoming City Council meeting for consideration:

1. That the Event Retention Destination Marketing Fund Grant Application from Prince Albert Grand Council Sports & Recreation for funding the 2023 Senator's Cup – Full Contact Hockey Tournament, scheduled for April 14 – 16, 2023, in the amount of \$30,000, be approved;
2. That \$30,000 be funded from the Destination Marketing Levy Reserve; and,
3. That the Mayor and City Clerk be authorized to execute the Funding Agreement on behalf of The City, once prepared.

Absent: Councillor Ogrodnick

CARRIED

6.2 Destination Marketing Fund Grant – Final Report Form – 2022
PAGC/NLC/NLCDC Golf Tournament (RPT 22-368)

0004. **Moved by:** Councillor Kilmer

1. That the Final Report Form from the Event of the 2022 PAGC/NLC/NLCDC Golf Tournament be approved; and,
2. That the Administrator forward the remaining sixty percent (60%) of the approved funding allocation in the amount of \$3,000 to the Host Committee.

Absent: Councillor Ogradnick

CARRIED

6.3 Year 2022 Destination Marketing Levy Grants Paid to Host Committees (RPT 23-65)

0005. **Moved by:** Selanders

That RPT 23-65 be received as information and filed.

Absent: Councillor Ogradnick

CARRIED

6.4 Destination Marketing Levy Funding Applications Approved by Chairperson – February 2023 (RPT 23-66)

0006. **Moved by:** Councillor Kilmer

That RPT 23-66 be received as information and filed.

Absent: Councillor Ogradnick

CARRIED

7. UNFINISHED BUSINESS

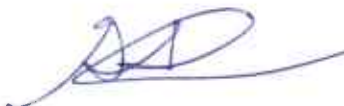
8. ADJOURNMENT – 2:20 P.M.


0007. **Moved by:** Selanders

That this Committee do now adjourn.

Absent: Councillor Ogradnick

CARRIED


MAYOR GREG DIONNE
CHAIRPERSON


ACTING CITY CLERK

MINUTES ADOPTED THIS 29TH DAY OF JUNE, A.D. 2023.