



CITY OF PRINCE ALBERT

DESTINATION MARKETING LEVY ADVISORY COMMITTEE REGULAR MEETING

MINUTES

**WEDNESDAY, SEPTEMBER 21, 2022, 4:05 P.M.
MAIN BOARDROOM, 2ND FLOOR, CITY HALL**

PRESENT: Mayor Greg Dionne
Councillor Dennis Ogrodnick
Councillor Don Cody
Mona Selanders

Terri Mercier, City Clerk
Nicholas Thomas, Economic Development Coordinator
Melodie Boulet, Administrator, Destination Marketing Fund

1. CALL TO ORDER

Mayor Dionne, Chairperson, called the meeting to order.

2. APPROVAL OF AGENDA

0027. **Moved by:** Councillor Ogrodnick

That the Agenda for this meeting be approved, as presented, and, that the presentations, delegations and speakers listed on the Agenda be heard when called forward by the Chair.

Absent: Richard Ahenakew

CARRIED

3. DECLARATION OF CONFLICT OF INTEREST

4. ADOPTION OF MINUTES

0028. **Moved by:** Councillor Cody

That the Minutes for the Destination Marketing Levy Advisory Committee Regular Meeting held May 17, 2022, be taken as read and adopted.

Absent: Richard Ahenakew

CARRIED

5. CORRESPONDENCE & DELEGATIONS

6. REPORTS OF ADMINISTRATION & COMMITTEES

6.1 Destination Marketing Fund Grant – Final Report Forms Approved by Chairperson (RPT 22-364)

0029. **Moved by:** Selanders

That RPT 22-364 be received as information and filed.

Absent: Richard Ahenakew

CARRIED

6.2 Destination Marketing Fund Grant – Final Report Form – 2022 Saskatchewan Men's and Women's Amateur and Men's Mid Amateur Golf Championships (RPT 22-366)

0030. **Moved by:** Councillor Ogradnick

1. That the Final Report Form from the Event of the 2022 Saskatchewan Men's and Women's Amateur and Men's Mid Amateur Golf Championships be approved; and,
2. That the Administrator forward the remaining sixty percent (60%) of the approved funding allocation in the amount of \$3,600 to the Host Committee.

Absent: Richard Ahenakew

CARRIED

6.3 Destination Marketing Fund Grant – Final Report Form – Saskatchewan Senior Fitness Association (SSFA) 55+ Saskatchewan Games (RPT 22-367)

0031. **Moved by:** Councillor Cody

1. That the Final Report Form from the Event of the 2022 Saskatchewan Senior Fitness Association 55+ Saskatchewan Games be approved; and,
2. That the Administrator forward the remaining sixty percent (60%) of the approved funding allocation in the amount of \$13,500 to the Host Committee.

Absent: Richard Ahenakew

CARRIED

6.4 Destination Marketing Levy Fund Application – 2022 Canadian Mixed Curling Championships (RPT 22-370)

Verbal Presentation was provided by Melodie Boulet, Administrator, Destination Marketing Fund and Bryan Rindal, Representative, 2022 Canadian Mixed Curling Championship.

0032. **Moved by:** Ogradnick

1. That the New Event Destination Marketing Fund Grant Application from 2022 Canadian Mixed Curling Championships for funding the 2022 Canadian Mixed Curling Championships, scheduled for November 6 – 12, 2022, in the amount of \$7,000, be approved; and,
2. That the following be forwarded to an upcoming City Council meeting for consideration:
 - a. That the amount of \$35,000 be approved for funding under the Destination Marketing Fund Grant – Capital Enhancements to the Host Committee of the 2022 Canadian Mixed Curling Championships;
 - b. That \$42,000 be funded from the Destination Marketing Levy Reserve; and,
 - c. That the Mayor and City Clerk be authorized to execute the Funding Agreements on behalf of The City, once prepared.

Absent: Richard Ahenakew

CARRIED

6.5 Destination Marketing Fund Grant Application – 2023 Special Olympics Saskatchewan Provincial Floor Hockey Competition (RPT 22-369)

0033. **Moved by:** Selanders

That RPT 22-369 be received as information and filed.

Absent: Richard Ahenakew

CARRIED

7. UNFINISHED BUSINESS

8. ADJOURNMENT – 4:37 P.M.

0034. **Moved by:** Councillor Ogrodnick

That this Committee do now adjourn.

Absent: Richard Ahenakew

CARRIED



MAYOR GREG DIONNE
CHAIRPERSON



Mercier
CITY CLERK

MINUTES ADOPTED THIS 15TH DAY OF NOVEMBER, A.D. 2022.