City of Prince Albert Statement of POLICY and PROCEDURE			
Department:	Community Services	Policy No.	75
Section:	Arts & Culture	Issued:	May 2, 1994
Subject:	Civic Arts Policy	Effective:	Nov 30, 2015
Council Resolution # and Date:		Page: 1 of 7	
	Council Resolution No. 0641 of Nov. 30, 2015	Replaces:	Civic Arts Policy
Issued by:	Prince Albert Arts Board and Judy MacLeod Campbell, Arts & Cultural Coordinator	Dated:	May 2, 1994 and Jan. 27, 2003
Approved by:	Jody Boulet, Director of Community Services		

#### 1 POLICY

1.01 The City of Prince Albert recognizes the benefits of a Civic Arts Policy to guide the development of arts and culture for the community and to formalize the role of the Prince Albert Arts Board in the implementation of the policy.

# 2 PURPOSE, VISION AND GUIDING PRINCIPLES

# 2.01 Purpose

To ensure civic leadership and investment in the arts that has a clear and measurable impact on the aesthetic, social, economic and cultural quality of life in Prince Albert.

## 2.02 Vision

That Prince Albert's...

- Citizens have a multitude of opportunities to engage in creative pursuits as artists, students, participants, and audience members.
- Reputation as an inclusive, innovative and culturally vibrant city is broadly recognized.
- Artists thrive in an open and encouraging environment that places high value on their contributions to our community.

# 2.03 **Guiding Principles**

The following eleven principles are meant to serve together as a guide to practice and decision-making as the policy is implemented.

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#### **Ensure That...**

# 1) The Arts Play a Leadership Role in the Future of Prince Albert

City Council recognizes and is committed to support the significant role arts and creativity play in meeting the challenges of building a healthy, safe, caring, and vibrant Prince Albert.

# 2) The Arts Are Accessible and Engage As Many Citizens as Possible

The arts impact quality of life in a city when significant numbers of citizens are engaged. Engagement includes attending, viewing or participating in professional or amateur arts activities, including public art, as well as learning about various art forms in educational programs. Opportunities for engagement are accessible when they are diverse, yet meaningful to the people of Prince Albert and their everyday lives.

# 3) Artists Are Welcome in Prince Albert

A thriving arts scene requires working artists. A key indicator of the success of this policy will be the extent to which artists see our city as a "place to be." Artists will thrive where there are positive attitudes, energetic peers, a spirit of cooperation, interested and engaged audiences, the resources necessary to do great work, and high profile support.

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# 4) Prince Albert's Artists Are Recognized for Their Excellence

Prince Albert is home to many artists who receive recognition for the quality of their artistic achievements. This is an environment where artists challenge themselves to excel and where, despite the many other benefits available to citizens of Prince Albert from a thriving arts community, the intrinsic value of art "as art" is cherished and celebrated.

# 5) Unique And Historic Characteristics of Prince Albert's Arts Scene Are Identified and Strengthened

First Nations and Metis were the first peoples in Prince Albert. It is one of the oldest colonized settlements in Saskatchewan with a robust heritage and vision for the arts and culture. Life in Prince Albert is shaped by the natural environment, the spirit of service and entrepreneurship that drives our economy, and more and more by the experiences of people from increasingly diverse geographies and cultures. Prince Albert's arts scene strives to be reflective of our rich history and population.

# 6) Stakeholders Cooperate and Create Connections to Realize the Full Potential of the Arts

Cooperation is facilitated by purposefully created connections across geographies, arts disciplines, economic sectors, and with sister agencies focused on other aspects of the community. A cooperative approach to infrastructure investment initiatives and determining strategic priorities for the arts will assist in ensuring resources for Prince Albert's arts-related priorities.

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# 7) Arts and Culture Are Recognized As an Important Part of a Vibrant City

The existence of a thriving arts and culture sector is itself an indicator of a healthy and balanced city with the capacity to deal with many challenges and opportunities. The arts and creative industries make a significant contribution to Prince Albert's economy through direct employment and spending multipliers due to local consumption and tourist spending. The arts also have the potential to increase social inclusion, improve mental and physical health, and give youth significant learning advantages.

# 8) Arts and Culture Considerations Are Included In Municipal Planning

A Prince Albert Public Art Program shall require City business units to incorporate art in large capital development projects. Tremendous additional benefits can be realized using additional mechanisms and incentives such as urban design panels, policies for incentives for incorporating arts in a development, or zoning changes to make "artist-friendly" neighborhoods. The Civic Arts Policy shall be included in the Official Community Plan.

# 9) Municipal Investments in the Arts Leverage Investment from Other Orders of Government and Other Sectors

If the City makes arts and culture a priority, with a compelling vision and clear plans to benefit the citizens of Prince Albert, other supporters will come to the table as partners.

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# 10) Accountability Is Maintained When Making Arts-Related Investments

Citizens of Prince Albert expect their leaders to make sound investments that will improve the quality of life in Prince Albert. All partners in this initiative will strive to maintain transparent processes, good governance, and the measurement of and reporting on investment outcomes.

# 11)Investments Made in the Arts Are Focused on Long term Growth and Sustainability of the Sector as a Dual Responsibility of Funders and Arts Organizations

While acknowledging the need to encourage artists and arts organizations to take risks, this policy represents a commitment to the long-term growth and sustainability of the arts in Prince Albert. The City of Prince Albert and other partners will work to increase the level of resources available for the arts in the city, and expects an equivalent commitment to sustainability principles from the organizations it supports.

#### 3 SCOPE

3.01 This policy applies to all city employees, city council, and the Prince Albert Arts Board.

#### 4 RESPONSIBILITY

4.01 The City of Prince Albert shall support the existence of a non-profit corporation under the provisions of the Non-Profit Corporation Act to be known as the Prince Albert Arts Board Inc. (Board) which shall assist the city in the implementation of its Civic Arts Policy.

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4.02 The Board shall act with the City Administration and City Council to recognize, promote, and enhance the economic, cultural and societal benefits of the Arts.

#### 5 DEFINITIONS

<u>Arts:</u> Includes all forms of creative expression, including formal and informal arts, as well as art made in for-profit and not-for-profit settings. This definition includes traditional definitions of art such as performing arts, literary arts, visual arts, and the applied arts. The definition is also meant to capture the broad range of arts that impact the everyday lives of the citizens of Prince Albert.

<u>Culture</u>: Culture is an expression of our values and defines who we are as a people. Culture includes our languages, heritage, stories, traditions, rituals, spirituality, inventions, products and our creative and artistic expressions. Culture keeps our past alive, articulates our dreams, fosters pride in who we are and projects our identity to the outside world.

<u>Aesthetics</u>: A set of principles concerned with the nature and appreciation of beauty, especially in art.

<u>Creative/cultural industries:</u> Those activities that have their origin in individual creativity, skill and talent which have a potential for wealth and job creation through the generation and utilization of intellectual property.

<u>Public art:</u> Artistic creations or collaborations in any medium whether fixed or freestanding, permanent or temporary, within external or internal settings, intended to be freely accessible to the general public, including works developed under a City of Prince Albert's Public Art Policy (to be developed) wherein an agreed upon level of annual municipal capital budgets is dedicated to public art.

#### 6 REFERENCES and RELATED STATEMENTS of POLICY and PROCEDURE

6.01 Prince Albert Arts Board Bylaws

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## 7 PROCEDURE

- 7.01 The Board shall have amongst its objectives: To elevate the appreciation of, the opportunities in, and the presentation of the arts for all members of the community.
- 7.02 The Board shall work with other agencies, governmental and non-governmental, to foster the development of Arts in Prince Albert.
- 7.03 The Board shall serve in an advisory capacity to City Council on matters of civic issues and policies pertaining to arts, culture, and community aesthetics.
- 7.04 City Council shall appoint annually two directors to the Board: a member of City Council, and a member at large.
- 7.05 The Director of Community Service and the Director of Finance or their designates will attend meetings of the Board.
- 7.06 City Council shall annually allocate funds and provide administrative support and resources to the Board in support of the implementation of this Policy.
- 7.07 In the event of dissolution, the assets of the Board would be transferred to the City of Prince Albert.